

Celebrating **19 years** of Excellence



BE A PART OF THE
MOST AWAITED
EDUCATION EXHIBITION

24th & 25th July, 2021
The Ashok Hotel, New Delhi, India

Event Description	19th Edition of World's Leading Education Exhibition for Counseling & Admissions
Date	24th & 25th July 2021
Time	11:00 a.m. to 6:00 p.m.
Venue	The Ashok Hotel, Chanakyapuri, New Delhi, India

THE EVENT

Aspirations is the most sought after and the longest standing annual education exhibition in India • Associated with more than 1000 prestigious Indian & International education institutions & bodies and has assisted lakhs of students in securing admissions and realizing their aspirations • Fulfilling Aspirations of students for the past 18 Years • Quality exhibitors & visitors leading to high conversions • Very high exhibitor retention ratio, once again proving the success it has achieved over the years • Continuously received an overwhelming response from the entire education fraternity, visitors, government bodies and the media • Set new records and standards in the industry

EVENT OVERVIEW

Leading Indian Institutes will stand together with International Institutes • Wide range of education options under one roof comprising of: Graduate, Post - Graduate & Vocational Studies, Professional & Distance Learning opportunities for working professionals • India's biggest event in education shall once again provide an ideal opportunity and a strong bridge for Indian students, parents and educational institutes to meet and benefit at the same time • With the high standards set-up by Aspirations, the coming year shall witness another draw of a mega event with customary enrichment and even more elements to be watched for

EXHIBITOR PROFILE

INTERNATIONAL EDUCATION – Aspirations is the only exhibition in India dedicated to overseas education spanning all countries, streams & representatives. Institutes from all across the globe showcasing a wide range of opportunities and possibilities shall converge to interact with students aspiring to go abroad.

INDIAN EDUCATION – With the growing importance & desire for admissions in universities and colleges, Aspirations shall bring together the best Institutions from India on a common platform. The pavilion shall highlight various offerings from these Universities & Colleges.

VISITOR PROFILE

- School Passouts, Undergraduates
- Post - Graduates, Graduates
- Vocational Studies Seekers
- Parents
- Working Professionals
- Academicians & Teachers
- Educational Professionals
- Representatives of Leading Corporate Houses
- Media etc.

WHY EXHIBIT?

- Right Platform
- Complete Education Umbrella
- Reach Your Target Audience
- Face - to - face Interaction
- Right Venue & Time
- Cost Effective
- Media Exposure

MEDIA PLAN

- Newspaper Advertising • Radio Publicity • PR Activity • Ground Activity / Promotions
- Online Presence etc.

PARTICIPATION OPPORTUNITIES

• Associate Sponsorship

Sponsorship Amount : INR 7.5 Lacs* / USD 13500*

• Stall Presence (Exhibiting Package)

RATE PER STALL*		
Particulars	Regular	Corner
Indian (₹)	1,40,000	1,68,000
International (USD)	2500	3000

* **Applicable Tax (GST @ 18%) shall be charged extra.**

Rate quoted above are per 4 sq. mtrs.

Any change in the tax structure at the time of exhibition shall be incorporated in the final Invoice and shall be charged extra.

Furnished booth consists of:

- Display Panel Walls on 2/3 sides • 1 Table & 2 Chairs
- 2 Spotlights • One 13 amp Plug Point • Fascia Board with Institute Name • 1 Wastepaper Basket • Floor Carpeting • Round - the - Clock General Security • Booth Cleaning Services • General Lighting • Advertising & Publicity Support to the Fair

(Additional furniture, electricity should be made in advance & shall be charged extra.)

• Additional Participating Opportunities**

- Bag Sponsor • Prize Sponsors • Quiz Sponsor etc.

**For details, contact the organizers

FOR EXHIBITING AND SPONSORSHIP INFORMATION, PLEASE CONTACT:



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